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SUCCESS STORY IT'S ALSO ABOUT FUN AND GAMES

The Sindh Community Mobilization Program (CMP) launches its community-based approach in Sindh to lay the foundation for sustainable community mobilization in support of the Sindh Basic Education Program (SBEP) and its investment in the future of education in Sindh Province.



Photo by: USAID/CMP

Schoolchildren from GBMS Haji Abdul Karim Unnar participate in a balloon blowing competition.

“Social mobilization is not just about community meetings, where the same few people talk a lot and do very little. It’s also about the community being active and coming up with activities that everyone can participate in - activities that are interesting or fun and improve the social life of the community.”

Mr. Abdul Jabbar, Head Teacher,
Government Boys Middle School Haji Abdul
Karim Unnar

The CMP team has kicked off its community mobilization activities in Sindh by engaging with the communities and assisting them to construct Social Mobilization Plans (SMPs). The community surrounding Government Boys Middle School Haji Abdul Karim Unnar in Larkana District is one of the first to develop a SMP. CMP community mobilizers met with the school’s School Management Committee (SMC), teachers, parents, and students at the end of January 2014 to develop a SMP, consisting of 14 activities. The activities, which are scheduled to take place throughout the year, include a village cleaning campaign, cricket tournament, as well as activities dedicated to getting children back to school and increasing girl’s enrollments. Through these activities, the SMC hopes to energize the community and increase their involvement in SBEP activities for the school.

The SMC’s first activity took place on February 13. Mr. Abdul Jabbar, Head Teacher, welcomed more than 150 parents, their children, and district and local community officials to an afternoon of fun and games. Afternoon activities included a general knowledge quiz, debating competition and jelly and fruit eating contests. Participants also had the chance enjoy physical activities like circle dancing, balloon blowing and skipping competitions. Mr. Jabbar highlighted that extra-curricular activities are important for the social life of the community. The highlight of the afternoon was a talent competition with children showing off their singing and dancing skills to the enthusiastic and encouraging audience of proud parents and well-wishers.